



Social Media Manager (m/f/d), 80-100%
to start immediately or as agreed upon
Location: In Basel, Switzerland or remote

Dream of being part of something meaningful? Guided by Dr. Alberto Villoldo, *The Four Winds* blends modern science with ancient shamanic wisdom. Renowned as the Harvard of neo-shamanism, we offer comprehensive training in Shamanic Energy Medicine to nurture powerful healers and ignite global transformation. We seek a Social Media Manager to support our mission and team.

Welcome to the world of the Shaman

For millennia, the shamans of the Andes have understood what Western culture has ignored: That true healing is the awakening to a vision of our ageless nature and the experience of infinity.

Their closely guarded healing practices are sacred technologies that transform the body, heal the soul, and can change the way we live and die. At The Four Winds Society, we bridge these ancient wisdom teaching with modern neuroscience, striving to transform the world by instilling exceptional health and joy in those crossing our path.

YOUR TASKS:

- **Creative Content Creation:** Generate engaging content ideas that resonate with our target audience and align with our brand's voice and identity.
- **Campaigns:** Plan and execute promotional campaigns for our courses and training programs on the English Four Winds channel.
- **Market Research:** Research new marketing ideas and tech tools, and bring innovative ideas to the team.
- **Community Engagement:** Build and nurture online communities around our brand, fostering meaningful interactions among followers.
- **Sales and KPIs:** Support management in tracking sales and key performance indicator

YOUR PROFILE:

- **Fluency in English:** Strong communication skills, preferably with experience in crafting engaging content and interacting with an audience.
- **Graphic Design Skills:** Proficiency in Adobe programs like Photoshop, Premiere Pro, and Illustrator, or at least strong skills in Canva.
- **Interest in Social Media:** Genuine interest in platforms like Instagram, FB, YouTube or Tik Tok and adept at keeping pace with rapidly evolving trends.
- **Remote Work:** Comfortable with remote work, leveraging digital tools for collaboration and communication.
- **Adaptability:** Ability to quickly adapt to changing social media trends and algorithms.
- **Analytical Skills:** Understanding of social media metrics and analytics for tracking performance and optimizing strategies.
- **Time Management:** Strong organizational and time management skills to manage multiple platforms and schedules.
- **Customer Service:** Professional and timely response to comments, messages, and inquiries to maintain a positive brand image.



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WHAT TO EXPECT:

- We offer you a dynamic, modern work environment within a New Work organization, designed for remote collaboration, and ample opportunities for personal and professional development.
- You'll have access to our Four Winds online trainings.
- We have a high team spirit! Everyone contributes to our success – together we often achieve the impossible.
- A cool, international team with creative people who like to think "outside the box".
- Participation in some of the Four Winds live events for personal development

Do you recognize yourself in this role and can imagine working with us in Basel, Switzerland or remotely? Send your complete application documents, including a cover letter, CV, work references and diplomas to: thomas@younity.com.